# Insera Smile Launch Co-Op Marketing

**Co-Op Marketing Socials**

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| **Post** | **Channel** | **Content** |
| **Co-Op Post 1** | **Facebook** | **The best hearing aids don’t just sound good — they feel amazing all day, every day. 🎧✨**  Meet the new Insera™ S-R — designed for life, however you live it. ✅ **Personalised sound** that keeps you in the moment  ✅ **Comfortable, reliable and made just for YOU** – feel confident wearing them morning to night ✅ **Support** wherever you are in your hearing journey.  Ready to focus on what matters the most? **Book your appointment today!**  📅 **[Insert Booking Link or Call to Action]**  #Unitron #InseraSR #HearingSolutions #StayConnected#HearingAids#HearingHealth#PersonalisedHearing |
|  | **Instagram** | **Hear better. Feel confident. All day, every day. 🎧✨**  **Introducing Insera™ S-R — hearing aids designed just for YOU. ✅ Personalised sound that keeps you in the moment ✅ Comfortable & reliable from morning to night ✅ Support for every step of your hearing journey**  **📅 Book an appointment today to learn more!**  #HearingMatters#Smile#StayConnected#HearingAids#HearingExperience#HearingLoss |